

# COACHELLA VALLEY HOUSING COALITION

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## Press Release

**For Immediate Release**

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**Date: March 31, 2010**

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**Ground Breaking: Rosa Parks Road and McCarthy Way, Palm Springs, California**

**The Coachella Valley Housing Coalition and the City of Palm Springs partner to provide 57 units of affordable rental housing for working families with the construction of Rosa Gardens Apartments on Rosa Parks Road.**

**Palm Springs, Calif.** – Indio-based Coachella Valley Housing Coalition (CVHC), representatives from the City of Palm Springs, US Bancorp Community Development Corp., and Wells Fargo Bank, N.A. will gather April 14 at 3 PM to celebrate the ground breaking of the 57-unit Rosa Gardens Apartments on Rosa Parks Road in Palm Springs. Funded in part by the Community Redevelopment Agency of the City of Palm Springs, the 4.45-acre Rosa Gardens Apartments is designed with a mid-century modern feel that incorporated desert landscape colors and features indicative of Palm Springs. The complex is expected to be completed in January 2011.

“Rosa Gardens Apartments blends beautiful design, effective financing and strong partnerships to ensure 57 hardworking Palm Springs families gain beautiful, safe and affordable housing,” said John F. Mealey, executive director of the Coachella Valley Housing Coalition. “It is an honor to be working in partnership with the City of Palm Springs, the State of California, forward-thinking lenders and the Highlands Community to build this development.”

“This affordable housing project has truly received incredible public/private funding partnerships in coming to fruition and being able to fuel the Valley’s economic engine with jobs and spending power,” said City of Palm Springs Mayor Steve Pougnet.

The development will consist of 57 one- to four-bedroom one- and two-story apartments. Each unit will feature energy star appliances including the refrigerator, dishwasher, stove/oven, garbage disposal, and heat and air conditioner. Units range in size from 667 square feet to 1,400 square feet. Open floor plans within the units and building placement throughout the complex ensure

maximum free space for the needs of the larger families to be served by the development. Large courtyards are designed around building openings, providing tenants with plush grassy areas, communal benches and barbeques, and play structures for the kids. A 3,000 square foot community center, tot lots, a swimming pool, restrooms, and laundry facilities also are planned.

The development involves a collaboration of local, state and national partners including Palm Springs' Community Redevelopment Agency, US Bancorp Community Development Corp., Wells Fargo Bank, N.A., Rabobank N.A., the State of California Housing and Community Development's HOME and Multi-Family Housing Programs, the California Tax Credit Allocation Committee, the California Municipal Finance Authority, the California Debt Limit Allocation Committee, the California Community Reinvestment Corporation and the Federal Home Loan Bank of San Francisco's Affordable Housing Program

The development was designed by Santa Monica-based Pugh + Scarpa Architects. The general contractor is Brown Construction, Inc.

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Located in Indio, California, about one hundred miles east of Los Angeles, the Coachella Valley Housing Coalition (CVHC) is an award-winning non-profit housing development corporation dedicated to helping low and very-low income families improve their living conditions through advocacy, research, construction, and operation of housing and community development projects. CVHC has constructed more than 3,500 homes and apartments for low-income households in Riverside and Imperial Counties. In addition, CVHC has developed childcare centers, after-school programs and computer technology centers. It operates various services for its tenants and others including Ballet Folklorico and mariachi classes, English as a Second Language classes, bilingual computer classes, a youth opera-appreciation program, and tennis and recreational programs. For more information, visit [www.cvhc.org](http://www.cvhc.org)