

# COACHELLA VALLEY HOUSING COALITION

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## Media Advisory for Thursday, March 20, 2008

**Contact:** John F. Mealey, Executive Director 760-347-3157

### CVHC and the City of La Quinta partner to provide 218 working families with affordable rental housing

**Who:** The Coachella Valley Housing Coalition (CVHC), representative from the City of La Quinta, and various funding organizations.

**What:** Breaks ground on 218-units of affordable rental housing on the northwest corner of Dune Palms Road and Avenue 48 in the City of La Quinta

**Why:** Built in partnership with the City of La Quinta, the 15-acre Wolff Waters Place is designed to serve the rapidly-growing housing needs of the City. The complex is expected to be completed in December 2009.

Wolff Waters Place is named in memory of La Quinta's first Mayor Fred Wolff and socially-minded local businessman Alan Waters. Both are former CVHC board members who have recently passed away.

**How:** Designed by the award-winning Palm Springs architectural firm, Interactive Design Corporation, Wolff Waters Place is Santa Barbara inspired with smooth stucco finishes and red tile roofs. Construction is environmentally-friendly, with LEED- (Leadership in Energy and Environment Design) certified aspects to take full advantage of green building methods and incentives. The development involves a collaboration of local, state and national partners including La Quinta's Redevelopment Agency, Citibank, Wells Fargo Bank, State of California Multi-Family Housing Program, the Riverside County Economic Development Agency, the California Tax Credit Allocation Committee, the California Department of Housing and Community Development, and the California Municipal Finance Authority. The tax credit investor is Chicago-based National Equity Fund. The general contractor is Brown Construction, Inc. Locally based MSA Consulting is the civil engineer.

**When:** Thursday, March 20 at 11 AM

Wolff Waters Place will consist of attractive and affordable one- to four-bedroom garden apartments and townhouses. Units size is 650-1,376 square feet. Open floor plans and building placement ensure maximum free space for the needs of the larger families that the project serves. Large courtyards are designed around building openings, providing tenants with plush grassy areas, communal benches, and barbeques. Three tot lots are planned, as well as a community swimming pool, restrooms, laundry facilities, and a basketball play area. A community building will house a day care center, computer lab, and meeting rooms.

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